



Director of Public Health Campaigns

The Baltimore City Health Department (BCHD) seeks a Director of Public Health Campaigns.

Founded in 1793, BCHD is the oldest health department in the country, with 1,000 employees and an annual budget of \$130 million that aims to promote health and improve well-being through education, policy/advocacy, and direct service delivery. BCHD's wide-ranging responsibilities include maternal and child health, youth wellness, school health, senior services, animal control, restaurant inspections, emergency preparedness, STD/HIV treatment, and acute and chronic disease prevention.

The Director of Public Health Campaigns will organize efforts, mobilize teams and build networks to promote campaigns around various public health issues, such as: obesity, food access, addiction, mental health, violence prevention, tobacco, chronic disease, among others. This position will play a key role in community engagement and promoting BCHD initiatives to be the national model for public health and innovation.

This is a once in a lifetime opportunity be part of a team of dedicated public servants who want to have an immediate and lasting impact on their community.

Responsibilities include:

- Oversee grassroots mobilization efforts, bringing together constituents, community and neighborhood organizations, and the local healthcare industry to address Baltimore's health priorities.
- Expand and deepen participation of BCHD partners, including community, social justice, health, faith, business, and other stakeholders.
- Lead projects related to community health impact and policies that will reduce the impacts of social determinants of health.
- Implement outreach efforts to raise awareness of full scope of BCHD programs and services and increase understanding of community priorities.
- Simplify contact process for community organizations and groups interested in accessing Health Department resources.
- Utilize existing organizations and networks to build community awareness of and grassroots support for best practices.
- Support community-based projects and initiatives, particularly those calling for an interdisciplinary approach (e.g., utilizing zoning tools to increase access to healthy food).

- Support legislative efforts as needed, including tracking, researching, and reporting on state and local legislation; identifying and researching model legislation and best practices in other jurisdictions.
- Incorporate awareness of and response to health disparities and the impact of poverty on health outcomes in all aspects of work.
- Plan and conduct advocacy campaigns to influence public policy and leverage public and private funding.

QUALIFICATIONS

- Bachelor's Degree or higher in Public Policy, Public Health, Health Policy; or related field from an accredited college or university;
- Three to five years of public health, public policy or political campaign experience at local, state, and/or federal level;
- Demonstrated success leading campaigns and/or advocacy initiatives, including building consensus among a diverse range of partners in the formulation of policy strategy;
- Demonstrated track record of working closely with executive management and being an effective networker with experience establishing strong collaborative relationships with leaders;
- Strong organizational, strategic planning and project management skills;
- Vision, creative thinking and sense of urgency necessary to achieve the successful implementation of BCHD's strategic mission.

Salary offer will be commensurate with experience. An excellent fringe benefit package accompanies the salary.

Interested candidates should submit cover letter and resume to:

Baltimore City Health Department
1001 E. Fayette Street
Baltimore, Maryland 21202
BCHDjobs@baltimorecity.gov

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